

# TIPS FOR CREATING AN EYE-CATCHING IMAGE WITH TEXT

*Anyone can do it!*

## WONDER-FACTS!



YOU ARE THE MOST CREATIVE PHOTOGRAPHER YOU COULD EVER FIND

### Tip 1

Use your own photos or look for ones you can find copyright-free in websites like Canva, Pixabay, Unsplash, etc.

### Tip 2

Develop your creativity and write a short and clear text that defines the photo you have chosen: catch the attention of your audience to it by contrast, by its accuracy, or using your imagination.



## NO SPELLING MISTAKES, PLEASE



### Tip 3

To maximise the impact on social media, it is very important to choose the right message and decide to whom, where and when to send it.

## OUR LATEST TRICKS

Make sure that the photo and text complement each other well and that the message you want to convey is clear.

Give shape and colour to your artistic composition so that, at first glance, it catches the eye of your audience.

Follow these tips and get ready to amaze the world with your imagination!



*Remember:*

*Creativity is intelligence having fun*